



The \$100,000 prorated match:

What it means to your organization

Centre Foundation will once again be providing a \$100,000 prorated match for Centre Gives 2013

Sample language to explain the match:

Centre Foundation will once again be providing a \$100,000 prorated match. This means that if _____ (*your organization's name*) raises 5% of the total raised during Centre Gives, we will receive 5% of the match, or \$5,000. If we raise 10% of the total, we will receive 10% of the match, or \$10,000, (and so on.)

Things to keep in mind:

- There is more than one correct way to explain the match
 - If \$400,000 is raised, your organization will receive \$.25 for every dollar raised
 - If your organization raises \$10,000, and the total raised is \$400,000, you will receive 2.5% of the match, or \$2500
 - BOTH of these explanations are correct and showcase the same concept
- It is not ok to say there is a dollar for dollar match, because this is not true

Example from Centre Gives 2012:

Total for all of Centre Gives:	\$414,891.09
Organization total for Centre Gives:	\$19,425.00
Organization's percentage of total raised:	4.682%

Organization receives \$4,681.95 in match dollars.